## **Huawei Commercial**



How Huawei has transformed the commercial market?

Bob Chen, Vice President of Huawei Enterprise BG and President of Commercial & Distribution Business, reported that thanks to the support of partners and customers, Huawei has achieved initial achievements in the transformation of the commercial market.

#### Why is Huawei investing in the commercial market in 2022?

To better meet the needs of SMEs and partners, Huawei has been increasing its strategic investment in the commercial market since 2022, and initiated a transformation that targets the commercial market. Bob Chen, Vice President of Huawei Enterprise BG and President of Commercial & Distribution Business, delivered an opening speech at the summit.

#### How many new products does Huawei have?

At the event, Huawei launched 17 new products and 6 new solutions designed for the global SME market. The company also shared achievements of its continued strategic investment in the commercial market, emphasizing that it will keep adhering to a partner-centric approach.

#### Is Huawei a partner centric company?

The company also shared achievements of its continued strategic investment in the commercial market, emphasizing that it will keep adhering to a partner-centric approach. Huawei is committed to working together with partners to serve hundreds of thousands of customers in the commercial market.

#### What will Huawei do in the future?

In the future, Huawei will keep working with global partners to innovate together, share success, and create a brilliant digital economy for SME customers around the world. During GITEX GLOBAL 2024, Huawei Commercial Market Summit was held with the theme of " Joining Hands with Partners to Amplify Intelligence for SMEs. "

#### What has Huawei done for SMEs?

At this summit, Huawei shared its achievements in restructuring capabilities of the marketing, service, and R&D systems. It has accelerated the development of the commercial market and released more than 20 new products and solutions for six industries to help SMEs with their digital and intelligent transformation.

During the summit, HUAWEI eKit unveiled new products for SME offices, budget hotels, primary and secondary schools, commercial stores, ...

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Huawei is attending MWC Shanghai 2024 under the banner of " Advancing the Intelligent World" and offering " Commercial 5G-A Experience ...

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On the road to digitalization and intelligence, Huawei welcomes more partners to join us in serving hundreds of thousands of customers in the commercial market, accelerating digital intelligence ...

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Small and medium enterprises (SMEs) often face various IT challenges, mainly prevailing in the lack of sufficient digital technologies that could drive their ...

Huawei recently announced that it will host a launch event on Sept. 10, during which it expects to unveil multiple products. Among them is the ...

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Peter Zhang, Director of the Commercial Business Dept in Huawei Enterprise Sales Dept, said: "Leveraging Huawei''s deep technical expertise in the ICT field and decades ...

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Today, the company rolled out the Mate XT"s first commercial to tease its arrival. Popular Chinese actress Yang Mi can be seen endorsing the Huawei Mate XT in a ...

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Huawei Launches New Products and Solutions for Commercial Market and Works with Partners to Accelerate Digital Intelligence for SMEs.

Today, the company rolled out the Mate XT"s first commercial to tease its arrival. Popular Chinese actress Yang Mi can be seen endorsing the ...

On April 22, 2025, Zhang Zhiyong, General Manager of GAC Lingcheng, attended the Huawei Smart Electric and Smart Charging Network Strategy and New ...

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