



Is there a big demand for outdoor power supplies in the United States

What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

How big is the outdoor power equipment market?

The outdoor power equipment market size was valued at over USD 34 billion in 2023 and is estimated to register a CAGR of over 5.5% between 2024 & 2032, driven by increase in demand for landscape and gardening services.

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

What is the growth rate of outdoor power equipment industry?

North America outdoor power equipment industry held over 37% share in 2023 and is expected to register a commendable CAGR from 2024-2032 due to rapid urbanization and a mounting trend toward outdoor leisure activities in the region. Why is the use of outdoor power equipment in lawn mowers growing?

Which segment dominated the outdoor power equipment market in 2023?

The residential segment held a larger share in the U.S. outdoor power equipment market in 2023, owing to increasing sales of products such as lawn mowers, chainsaws, and trimmers to homeowners.

Energy efficiency, natural gas and renewable energy solutions are keeping the lights on in millions of homes and businesses across the United States, especially as our ...

In 2024, the combined sales of building materials and garden equipment grew by roughly 32 percent compared to five years before, at more than 488 billion U.S. dollars.

The portable outdoor power supply (POPS) market is experiencing robust growth, driven by increasing demand for reliable power solutions in remote areas and during outdoor ...



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US electricity load growth forecast jumps 81% led by data centers, industry: Grid Strategies Data from FERC Form 714 shows grid planners ...

The portable outdoor power supply market is experiencing robust growth, projected to reach \$2222 million in 2025 and exhibiting a Compound Annual Growth Rate ...

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As homeowners and businesses prioritize aesthetically pleasing outdoor spaces, the need for efficient and powerful outdoor power equipment, including lawn mowers, trimmers, and ...

There is a higher demand for outdoor power equipment to maintain lawns, gardens, and landscapes. Urbanization has led to the ...

The Outdoor Power Supply market is expected to continue growing, driven by factors such as increasing demand for off-grid power solutions, rising awareness of energy efficiency and ...

The largest trade show of its kind in North America set another attendance record with more than 27,000 people on hand from the United ...

Electricity demand and supply forecasting have become one of the most important topics for research on sustainable solutions to energy issues. ...

Overview of the Lawn and Garden Equipment Industry According to data collected firsthand by MNI, publisher and compiler of the industrial data ...

The portable outdoor power supply market is experiencing robust growth, driven by the increasing demand for reliable power sources in recreational activities, emergency situations, and off-grid ...

The market for outdoor power supplies is anticipated to rise as a result of factors like rising urbanization, disposable income, and infrastructure development, as well as rising ...

Energy sources are measured in different physical unit: liquid fuels in barrels or gallons, natural gas in cubic feet, coal in short tons, and electricity in kilowatts and ...

Key Players and Competitive Insights The U.S. outdoor power equipment market is highly competitive, driven by innovation, brand legacy, and expanding consumer demand. Key ...



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Over the recent period, there has been a marked increase of demand for outdoor power equipment in America due to number of factors including an increased focus on lawn and ...

There is a higher demand for outdoor power equipment to maintain lawns, gardens, and landscapes. Urbanization has led to the popularity of urban gardening and ...

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are ...

As compared to 2020 and 2021, 2023 was not a great year for many companies positioned in the outdoor power equipment and lawn and garden industries, but the outlook is ...

Consequently, the demand for outdoor power equipment, such as lawn mowers, chainsaws, and leaf blowers, has surged, providing a robust boost to the market. Technological Advancements ...

The escalating global electricity demand, driven by rapid population growth, urbanization, and industrialization, continues to be a primary driver for the power equipment ...

Electricity Monthly Update Analysis and highlights from the Electric Power Monthly data Electric Power Annual National and regional data on electricity generating capacity, electricity ...

The U.S. portable generators market size exceeded USD 3.8 billion in 2024 and is expected to register at a CAGR of 4.2% from 2025 to 2034, on account of ...

US Electricity 2025 - Special Report The US clean electricity transition continued as wind and solar generated more than coal for the first ...



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